



****CALENDAR/MEDIA ALERT****

Dancer Center Dancer Company Foundation Hosts Fundraising Shoe Drive-Thru Drop off Event on Saturday, October 22nd

WHAT: The public is invited to participate in a shoe drive-thru drop off event to raise funds for (Dancer Center Dancer Company Foundation). Donations of gently worn, used and new shoes will be accepted. The amount of money raised is determined by the total weight of the shoes collected.

All donated shoes will be redistributed to microenterprise partners through Funds2Orgs, a for profit social enterprise, and used in developing nations for impoverished people to start their own businesses.

WHEN: (Saturday, October 22nd, 2022 from 10 am – 4 pm)

WHERE: (North West Corner of the North Grand Mall Parking lot, near the corner of 30th St. and Ferndale Ave.)

DETAILS: In the US alone, over 600 million pairs of shoes are thrown away per year. The materials used to manufacture a pair of shoes are created from chemical compounds that will create health hazards if left to disintegrate openly or in landfills. By donating your gently worn, used and news shoes to the (NAME OF SHOE DRIVE/CHARITY), your shoes are given a second chance to make a difference.

About Dancer Center Dancer Company Foundation:

The mission of the Dancer Center Dancer Company Foundation is to provide volunteer and financial support in the education, development and advancement of dancers while enriching our community through the art of dance.

MEDIA CONTACT ONLY (Not to be released to public):

Heather Robinson
Dancer Center Dancer Company Foundation
Phone: 515-291-1212
Email: robinsonheatherm@gmail.com